



## **JustBook Launches The First German Mobile App For Last-Minute Hotel Reservations**

- Same-night stays at top hotels at guaranteed low prices
- Quick and easy to book

**Berlin, 16<sup>th</sup> January 2012** The meeting took longer than expected; you missed your flight; you have planned a spontaneous city-break with your partner but haven't found your accommodation yet – these are all scenarios in which you need to book a hotel room at very short notice. Now the JustBook app ([www.justbook.com](http://www.justbook.com)) helps travellers to find low-priced rooms quickly at numerous hotels in various German cities.

### **Mobile Exclusive Rate: Last-Minute Prices At Top Hotels**

The free iPhone app allows business and leisure travellers who want to remain flexible to make quick and easy same-night reservations at top hotels between 12pm and 2am. By taking advantage of these last-minute deals, travellers can save up to 50 percent. The booking process takes only a few seconds and does not require any complicated information. To help travellers find a suitable hotel quickly, JustBook pre-selects three hotels per day and city from the categories "Luxury", "Upscale", "Design" and "Comfort". Experts from the JustBook team have thoroughly reviewed each hotel and selected the best from each category.

### **Experience A New Way Of Travelling With JustBook**

"The JustBook app makes travelling even easier, reducing the time spent looking for a hotel. Travellers can instead focus on more important things – like leaving more time for the business partner or travel companion", explains Stefan Menden, Managing Director at JustBook. JustBook is also perfect for those who love treating themselves or those who want to try a new hotel. In

addition to very good service each hotel selected by the JustBook team offers special features or a unique design. Currently, travellers can use the JustBook app to book hotels in Berlin, Düsseldorf, Frankfurt/Main, Hamburg, Cologne and Munich. Additional cities will be added in the coming weeks.

The app is now available for iPhone (<http://itunes.apple.com/de/app/justbook-hotels-last-minute/id491795074>). From the beginning of February it will also run on Android.

**About JustBook:**

The JustBook app ([www.justbook.com](http://www.justbook.com)) is available free of charge and allows users to make last-minute reservations at high-quality hotels. JustBook will select three hotels per day and city from the categories “Luxury“, “Upscale“, “Design“ and “Comfort“, which can be booked for the same night between 12pm and 2am. Travellers can save up to 50 percent. Currently, travellers can book hotels in Berlin, Düsseldorf, Frankfurt/Main, Hamburg, Cologne and Munich using the JustBook app – additional cities throughout Europe will be added in the near future. The app is available for iPhone (<http://itunes.apple.com/de/app/justbook-hotels-last-minute/id491795074>), with an Android version planned for early February.

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